About AudioCodes

AudioCodes Ltd. (NasdagGS: AUDC) designs. develops and sells advanced Voice over IP (VoIP) and converged VoIP and Data networking products and applications to Service Providers and Enterprises. AudioCodes is a VoIP technology market leader focused on converged VoIP & data communications and its products are deployed globally in Broadband, Mobile, Enterprise networks and Cable. The company provides a range of innovative, cost-effective products including Media Gateways, Multi-Service Business Routers, Session Border Controllers (SBC), Residential Gateways, IP Phones, Media Servers and Value Added Applications. AudioCodes' underlying technology, VoIPerfect HDTM, relies on AudioCodes' leadership in DSP, voice coding and voice processing technologies. AudioCodes High Definition (HD) VoIP technologies and products provide enhanced intelligibility and a better end user communication experience in Voice communications.

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AudioCodes One Voice Operations CenterTM





AudioCodes One Voice Operations Center - A holistic suite of life-cycle management applications for large scale cloud or premise-based unified communications deployments.

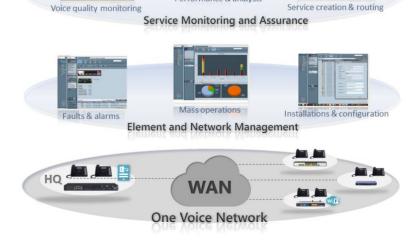
AudioCodes One Voice Operations Center is a management suite providing full coverage of the entire set of actions required to manage a voice network in a Unified Communication environment. The AudioCodes One Voice Operations Center provides a powerful voice Network Operation Center (NOC), complete end-to-end voice network control, service assurance capabilities and comprehensive optimization and planning tools.

The AudioCodes One Voice Operations Center uniformly manages, monitors and operates the entire AudioCodes One Voice portfolio, including Media Gateways, Session Border Controllers, Microsoft SBAs and IP Phones.



Benefits:

- Powerful voice quality monitoring and assurance capabilities
- Easy and secure transition to VoIP deployments including UC, hosted business services and contact centers
- OpEx and TCO reduction by using centralized management tools to remotely operate the VoIP network components
- Efficiency and simplified device operation, administration and fault management
- Intuitive real time network view, capturing entire network status
- MTTR improvement with integrative detection and correction tools
- Powerful analytic reports for effective planning of future network expansion and optimization

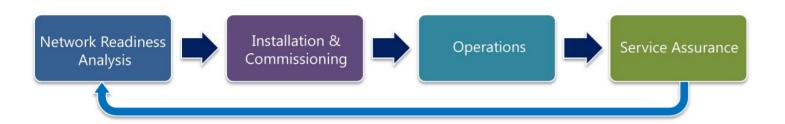


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Innovative Voice Network Life Cycle Management Framework



Network Readiness Analysis:

Proactive, pre-deployment analysis of network readiness for voice traffic. Voice traffic emulation for measuring bandwidth capacity limits within the enterprise LAN and between branches (WAN). Assessment of voice quality on various network conditions.

Installation and Commissioning:

Comprehensive tools for AudioCodes One Voice portfolio products roll out. Includes configuration templates, import/export device configuration, step-by-step SBC configuration wizard, auto-discovery of AudioCodes devices in the network and zero touch provisioning upon device reset.

Operations:

A unified user Interface to manage the entire voice network's day to day operations. With simple mass updates and upgrades, administrator single sign-on, easy device drill down for local configuration, centralized alarms view, alarms forwarding to email and SMS, operation scheduling and integration with 3rd party operations systems.

Service Assurance:

Real time and historical analysis of the quality of experience across all voice network elements including:

- Real time quality assurance:
- Real time alarms for bad call experience, Real time performance monitoring, Voice quality analysis, Call control analysis, Activity journal to correlate network problems with configuration changes, Troubleshooting and Root Cause Analysis
- History reports for network expansion planning and optimization:

 Traffic bandwidth reports, performance monitoring reports, voice quality correlated with calls history trends reports.

 Automatic report generation based on a set schedule

AudioCodes One Voice Operations Center

Element Manager

Audiocodes' products maintenance package:

- Zero touch installation
- Manual configuration
- Fault management
- Performance management
- Mass operations
- Operations scheduler



Session Experience Manager

VoIP Network QoE monitoring and troubleshooting package:

- Voice quality monitoring
- Real time fault detection
- Root cause analysis
- Real time trends reports and analysis
- VoIP bandwidth calculations
- Integration with Microsoft Lync



SBA Pro Connect

Centralized, mass installation of Microsoft Lync SBA software:

- Mass Microsoft Cumulative Updates (CU)
- Mass Microsoft Lync SBA version upgrades (e.g. from Lync 2010 to Lync 2013)
- Progress monitoring and notification
- Allow scheduled installation
- Perform mass upgrades on all devices or on selected groups

SBC Wizard

A user-friendly online tool designed to get AudioCodes Mediant SBCs up and running quickly and easily:

- Easy to install and simple GUI Windows based application
- Predefined interoperability configurations between SIP Trunk services and PBX models
- Automatic updates of interoperability data base from AudioCodes cloud
- Built-in online help

Operations Center

- User login and authentication
- Device inventory and control
- Shared database infrastructure
- Alarm forwarding
- Provided either as hardware or software running on VMware or Hyper-V
- Active Directory integration
- High availability
- Multi-tenancy
- Scheduled backup and restore
- Activity journal
- 3rd party management system integration